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'AHARENGE BANK' 2018 - DAY 1

BML LAUNCHES 28 'AHARENGE BANK' INITIATIVES IN FEBRUARY

Program begins with Community Photography Competition on Instagram

As part of its 'Aharenge Bank' campaign, Bank of Maldives has begun a series of 28 community initiatives to be held on a daily basis during February.

At a special event held on the rooftop of the Bank's Head Office this afternoon, it was announced that the first event would be a community photography competition which will run on the popular social media platform, Instagram. The Bank is inviting participants to post photos showcasing the country's beauty under the hashtag 'Aharenge Raajje'. The grand winner will receive MVR 25,000 as a cash prize and further prizes will be awarded to five runners-up. Full details of the competition are available on the Bank's website www.bankofmaldives.com.mv.

Speaking at this afternoon's ceremony, BML CEO and Managing Director, Andrew Healy said "Our nationwide 'Aharenge Bank' program tells the story of a hardworking bank that is determined to meet the needs of the people we serve. We are committed to implementing more than 60 community initiatives this year and to continuing to invest right across the country. Starting every day in February and running throughout the year, we will make significant investments in charitable, educational, sports and environmental causes."

With a nationwide network of 34 branches across all 20 atolls, 33 Self Service Banking Centres, 92 ATMs, 4,900 Point of Sale merchants, 205 agents and a full suite of Digital Banking services, Bank of Maldives is committed to supporting individuals, businesses and communities across Maldives.

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