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BML PARTNERS WITH MALDIVES BASKETBALL ASSOCIATION TO DEVELOP YOUNG TALENT

As part of its support to the community, Bank of Maldives has entered into an agreement with the Maldives Basketball Association to become its Exclusive Youth Development Partner.

The partnership will see the Bank support the training of young basketball players as well as the association's infrastructure requirements. Over 1,000 players will go through the program over the next three years.

During a short ceremony held at the Bank's Head Office this afternoon, members of the Under-16 national team premiered a BML branded jersey to be used by youth teams. The Bank also presented each member of the team with a special gift card to use when they travel to Nepal to participate in the South Asian Basketball Association (SABA) Championship.

BML Deputy CEO and Director of Operations, Mohamed Shareef commented, "This is a very exciting sponsorship for the Bank. We are supporting communities across the country, and as part of that, we want to help develop the talent of young sportsmen and women. Basketball is growing in popularity among the youth of this country and we are delighted to play our part in supporting them."

Earlier this year, BML was unveiled as the official sponsor of the national football teams of Maldives. As part of its "Aharenge Bank" campaign, BML has collaborated with over 30 different community organisations in the country this year.

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