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BML LAUNCHES 'AHARENGE BANK' COMMUNITY CAMPAIGN

Bank of Maldives has announced an extensive program of initiatives to support local communities. At a special event held at Champa Central Hotel this evening, BML unveiled 'Aharenge Bank', a nationwide campaign to underline the Bank's commitment to, and bond with, the communities and people of Maldives.

To kick off this campaign, the Bank will present a community-related initiative or event each day during February. The first of these, the 'Aharenge Bank Community Project' invites proposals for projects that will have a lasting impact on the community, with an attractive MVR 200,000 for the best proposal received.

Speaking at the event, BML CEO and Managing Director Andrew Healy said, "BML has supported local communities with an investment of MVR 150 million over each of the past two years. And recently we announced we would double this investment level to MVR 300 million in 2017, creating 150 new jobs in the process. Among our plans is a commitment to implement 10 new CSR projects across the country as we double our overall investment in charitable, educational, sports and environmental causes. We will also be establishing new branches, ATMs and business centres on 22 different islands. Our investments will bring benefits throughout the country."

Andrew continued, "With 270,000 customers, we already touch the lives of almost every family in the country. 'Aharenge Bank' will tell the story of our commitment and our vision. It will show a hardworking bank that is determined to continue to improve and meet the needs of the people we serve. We want you to see this unique Maldivian Bank as your bank, a bank that is there for you - when you want to educate your children, when you want to buy a home, when you want to start a business."

This evening's event was attended by customers of the Bank as well as by representatives from a number of community organisations, and featured a live performance by Mariyam Unoosha.

With a nationwide network of 31 branches across all 20 atolls, 78 ATMs, 4,000 Point of Sale merchants, 190 cash agents, 19 Self Service Banking Centres and 5 Dhoni Banking Units, as well as a full suite of Digital and Online Banking Services, Bank of Maldives is committed to supporting individuals, businesses and communities across Maldives.

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