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BML BECOMES OFFICIAL BANKING PARTNER OF MALDIVIAN IDOL

Bank of Maldives has today signed an agreement with Public Service Media (PSM) to become the official banking partner of the second season of Maldivian Idol.

Laisha Junaid, the winner of last season's show, attended a colorful ceremony held at the Bank this afternoon to confirm the partnership. She took time to talk to staff and customers, and to pose for some photographs.

Commenting on the partnership, BML CEO and Managing Director Andrew Healy said, "It's a real pleasure for Bank of Maldives to partner with PSM on Maldivian Idol. It is a show that has captured the imagination of Maldivians of all ages and from all walks of life. I had the privilege of attending one of the shows last season and I was extremely impressed by the quality of young talent on display. We are looking forward to stepping up our engagement during the season ahead."

Ibrahim Khaleel, Managing Director of PSM, commented, "We are really pleased that Bank of Maldives has signed on as the official banking partner of Maldivian Idol's second season. BML has been supporting the development needs of communities across the country for many years now, and we are really encouraged by the strong support extended, through this show, to developing the talents of young Maldivians."

Last season, Bank of Maldives presented special customized gift cards to the top 5 contestants of Maldivian Idol. The first auditions for the show are due to begin over the weekend, and the new season will be premiered in January 2017.

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