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## **NEWS RELEASE**

### **BML TO INTRODUCE CONVENIENT ACCOUNT OPENING**

As part of BML's effort to deliver an enhanced customer banking experience, the Bank today announced its plan to introduce account opening by appointment for new accounts – across all its branches. The new system will be implemented from 24<sup>th</sup> April 2016 onwards.

Customers can make an appointment to open new accounts by calling the BML Contact Center at 3330200, and arrange for a convenient time to visit the branch. This will allow customers to enjoy a quick and efficient service without having to wait in queue.

Commenting on this change, BML's Retail Banking Director, Mohamed Shareef stated, "Opening an account with BML has to be convenient, and it has to be simple. With the introduction of this service, customers can now avoid queues and unnecessary waiting time; instead they can enjoy a dedicated service at their convenience."

Currently BML serves over 260,000 customers through a network of 29 branches, 76 ATMs, 3,200 POS merchants, 177 cash agents, 14 Self-Service Banking Centres and 5 Dhoni Banking Units, BML's investment and presence far exceeds that of all other banks combined.

*Note to editors: Appointments can be made by calling BML Contact Center 3330200 at any time 24/7. In addition to the Account Opening Forms, all necessary supporting documents should be brought for new account opening when visiting the branch. For more information on Account opening and required documents please visit BML website [www.bankofmaldives.com.mv/account-opening](http://www.bankofmaldives.com.mv/account-opening)*

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