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BANK OF MALDIVES INTRODUCES “ENV POS” INITIATIVE

Save Maldives’ Oceans, Every Payment Counts – Pay with BML

Bank of Maldives is proud to introduce ENV POS, a first-of-its-kind initiative in the Maldives banking sector. Under this program, for every transaction made through a BML Point of Sale (POS) terminal, the Bank will set aside a contribution from its earnings to fund environmental initiatives across the country – at no cost to the customer or the merchant.

From 1 July 2025, every time customers tap or swipe their BML issued cards for payments on ENV POS terminals, they will be directly contributing to saving the Maldives’ environment, protecting its islands and oceans, and ensuring a greener Maldives for generations to come.

“Based on current usage, the Bank is expected to contribute MVR 5.5 million every year through ENV POS. This will continue to grow as the number of transactions grow,” said Bank of Maldives’ CEO and Managing Director Mohamed Shareef. “This is not a one-off campaign but a long-term, sustained effort that will scale with our customers’ support. Today, I call on every individual to make your everyday purchase a force for good. Whether you are buying groceries or paying for a meal – choose to pay with BML to make a real, measurable difference.”

The ENV POS funds will be used in collaboration with NGOs and partners to support sustainable projects such as recycling, reforestation and waste management.

As the national bank of the Maldives, BML is dedicated to supporting communities, fostering economic growth, and driving sustainable initiatives across the country. With a nationwide network of branches, ATMs, and digital banking services, BML remains at the heart of the nation’s financial ecosystem.

For more information: <https://www.bankofmaldives.com.mv> or follow BML’s social media channels.

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